

# CARMEN ESGUERRA URIBE

## DESIGNER

I am a warm, organized, and creative individual with a passion for exploring life through aesthetic and surreal perspectives. Currently based in Bogotá, Colombia, after completing my exchange in Venice, Italy, I thrive in dynamic environments that challenge me to grow. My interests span across arts, cinema, photography, music, fashion, and I am deeply influenced by different cultures and languages. I have a strong inclination towards leadership and constantly seek new opportunities to broaden my horizons and inspire my journey.

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## CONTACT

SPANISH (NATIVE)  
ENGLISH (ADVANCED)  
ITALIAN (ADVANCED)

## LANGUAGES

LEVEL C2 ENGLISH / ITALIAN

DESIGN & CREATIVE TOOLS

## SKILLS

**Adobe** (Photoshop, Illustrator, Indesign, After effects, Lightroom, Animate, Premiere Pro)  
**Coding** (Processing)  
**Renders** / 3D (AutoCad. RHINOCEROS)  
**Microsoft** (Word, Excel, PowerPoint)  
**Social Media** (Instagram, Youtube, Vimeo, TikTok)  
**Script Writing:** Final Draft, Celtx  
**Video Editing:** Premiere, Final Cut Pro, IMovie  
**Photography:** Skilled and passionate in both analog and digital formats, with extensive experience in studio settings.  
**Photography Editing:** Procreate, Digital & analog illustration tools.  
**Textile techniques:** Expertise in handmade natural dyes and graphic printing.  
**Marketing:** Skilled in developing and directing social media strategies, with strong knowledge in content making through social media.  
**Scriptwriting and Video Production:** Experienced in script editing and writing, as well as video creation.

## OTHERS

**Creative Direction**  
**Typography**  
**Color Theory**  
**Usability**  
**Web design**  
**Patchwork & Upcycling**  
**Branding and Packaging Design**  
**Interior Design & Architecture**  
**Curatorship**  
**Artist and experienced in acrylic painting.**

Cinema, Travel, Kitesurfing, Nature, Analog Photography, Painting, Surfing, Music, Pilates/Yoga, Swimming, Fashion, Cooking, Windsurfing, Art Lover, Hiking, Meditation, Museology, Water-colours, Reading, Styling among others.

## HOBBIES

UNIVERSIDAD DE LOS ANDES

## EDUCATION

Bogotá, Colombia  
Bachelor of Design  
January 2020 - June 2025 (expected) **GPA: 4.4 / 5**  
**UNIVERSITÀ CA' FOSCARI**

Venice, Italy  
Exchange Program: Mediterranean Foodscapes, History of art & Film Studies  
June 2023 - January 2024

**EC OXFORD**  
Oxford, UK  
English and International Business Studies Course  
June 2019 - December 2019

**COLEGIO ITALIANO LEONARDO DA VINCI**  
Bogotá, Colombia  
High School Diploma  
August 2004 - June 2019 **(Maturité 72 / 100) Liceo Artistico**

SOCIAL MEDIA MANAGER

## EXPERIENCE

*Le Collectioniste* July 2024  
UK England (Remote Job) Bogotá, Colombia  
Leading social media strategy and content creation for this emerging English brand, focusing on aesthetic appeal and brand growth.

**TEACHING ASSISTANT**  
*Universidad de Los Andes* August 2022 - December 2022 & August 2024  
Assisted in a performance class and currently in a scriptwriting class, providing support and guidance to students.

**GRAPHIC DESIGN - CREATIVE DIRECTION - SALES VASSAR FAIR**  
*Multiple Projects* 2020 - 2022  
Worked on branding projects, social media management, and creative direction for various brands including La Pájara Pinta and Bolero y Olè.

**VOLUNTEER WORK**  
*ASTOP Association*  
*Costa Rica Sea Turtle Conservation* June - July 2023  
Engaged in conservation efforts that helped boost creativity and provided a clearer focus on personal goals.

**COUNSELOR**  
*Kajuyali, Guajira Colombia* June - August 2022  
Counselor at the Summer Camp.

**EMBROIDERY WORKSHOP DIRECTOR**  
*Fundación Niños de Los Andes* January - June 2022  
I led therapeutic workshops for children who are victims of violence or have disabilities, using embroidery to promote emotional healing and creative expression. My role was to design and facilitate activities that empowered the kids, helping them build confidence and develop new skills.

**LITERACY / RECREATIONAL SOCIAL ACTIVITIES WITH CHILDREN & SENIOR HOUSING**  
*Jardín Santa Bibiana and Literacy at Il Sorriso* 2018